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IBADAN PLANNING JOURNAL

Volume 7, No. 1 May, 2018

- | | |
|--|----------|
| 1. Facilities Management Practice in Government Commercial Properties in Ibadan
ANJONRIN - OHL, ADEYEMI | 1 - 12 |
| 2. Provision and Maintenance of Community-Based Water Supply (CBWS) in Ibadan, Nigeria
DR. S. A. ADEJUMO AND PROF. LEKAN SANI | 13 - 25 |
| 3. Influence of Occupational Health and Safety Programme on Workers Performance in Private Organizations in Oyo State, Nigeria
AGBOMEHRE M. MOMOH, Ph.D. | 27 - 39 |
| 4. Isolation-Induced Environmental Insecurity in High-rise Residential Estates Within Malaysia's Cities' Core Neighbourhoods: Lessons for Nigeria.
AKINBOLA, KAZEEM BOLAYEMI (Ph.D.) AND T.L. SALAU (Ph.D.) | 41 - 57 |
| 5. A Methodological Approach to Spatial Mobility of Crime in Oke-Ogun Area of Oyo State, Nigeria
DR. JAMES OLADEJU IGE, PROF. AKINOLA SAMUEL AGUDA AND DR. AKEEM BAMIDELE MULU | 59 - 78 |
| 6. Adoption of Religion, Cultural Practices and Ethics as Tools against Corruption for Sustainable Resource Management
DR. SOLOMON TAR IKPE | 79 - 91 |
| 7. Why Do Drivers Violate Traffic Rules? A Study of Attitudinal Behaviour Of Commercial Drivers in Minna, Nigeria
OHADUGHA, CHUKWUDI B., MORENIKEJI, WOLE AND GANA, DAVID | 93 - 105 |



WHY DO DRIVERS VIOLATE TRAFFIC RULES? A STUDY OF ATTITUDINAL BEHAVIOUR OF COMMERCIAL DRIVERS IN MINNA, NIGERIA

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ABSTRACT

The study examined the intensity of traffic rules violation in the city of Minna, explored the reasons for the violations and factors influencing the reasons advanced by the drivers. The study area within the city is a traffic light signal post along a busy thoroughfare where a 15-hour physical surveillance was mounted. This was followed by the administration of self-reporting questionnaire on 287 drivers selected from all motor parks. Analysis revealed 5.81% vehicles violating Red light, Zebra Crossing, Skip Line and Breaking-Off Direction rules. "Desire to take another/shorter trip", "Not to be seen as a fool", and "In a hurry to reach my destination" are the three main reasons on which the drivers agreed unanimously as the reasons for traffic rules violation. Profit motive, education level and drivers' age are the factors mostly accounting for the statistically significant differences in reasons for traffic rules violation. Installation of cameras complemented by adequate and accurate road users' database and commensurate punishments to deter breaking of traffic rules are advocated.

Keywords: Attitude, Red Light Running, Traffic Light, Violation

1.0 INTRODUCTION

It has been observed that mere improvement in geometric design of roads do not solve crash problems especially in urban area road intersections (Sze *et al.* 2011) and that red light violations are a major cause of traffic crashes at signalized intersections. According to Retting *et al.* (1999), about 40% of motor vehicle crashes occur at intersections and a major cause of such crashes is drivers disregarding traffic signals culminating in Red Light Running (RLR) (Retting *et al.* 2008).

Despite the presence and functionality of the traffic signals at intersections, road accidents still occur. This could be

attributed largely to attitudinal behaviours of road users. Retting *et al.* (1998) stated that RLR is estimated to account for 900 intersection crash fatalities annually. Deliberate running of red lights is a common and serious violation that contributes substantially to the more than 1 million motor vehicle collisions that occur at traffic signals each year. High approach speeds coupled with aggressive driving as suggested by Datta *et al.* (2000) often leads to the running of red lights at intersections. When motorists see a yellow light as they approach an intersection, they are supposed to stop except if it is not safe.

It is against this background that this study tends to assess motorists' behaviour and

determine the road category of and reasons for violation of traffic rules in order to proffer control measures in Minna Niger state. The objective of the study are to assess the amount of road traffic lights violation, the reasons for the violation and factors accounting for the violation at Minna, Nigeria.

2. STUDY AREA

The study area is Minna metropolis, the capital of Niger State in North Central Nigeria. It lies between Latitude 9° 30' and 9° 45' North of the Equator and Longitudes 0° 20' and 0° 30' East of the Greenwich Meridian. With the creation of the Federal Capital Territory, Minna has become enhanced in all her developments as more people are attracted to the town.



Fig. 1: Map of Niger state in Nigeria



Fig. 2: Local Government Areas in Niger State

Source: Urban and Regional Planning Department, F.U.T Minna, 2015.



Fig. 3: Minna in Bonsai/Chanchaga Local Government Area
Source: Urban and Regional Planning Department, F.U.T Minna, 2015.

Macao metropolis as of the time of writer had six 300 parallel and functioning automated traffic control lights. The physical survey of vehicles was done at the Top Medical/Pedro and Macau/Macao traffic light, Taipa area, being the first to be encountered when entering Macao from the Nation's Capital City, Alonso. The road is a busy one because it consists of mixed development lined with commercial activities and leads to the city center.

3.0 LITERATURE REVIEW

Road Traffic Accidents (RTAs) which consume material resources and human capabilities, resulting in social and psychological difficulties as well as irreparable material losses, is a threat to human life. Human element (87%) in comparison to vehicles and road conditions (20%) has been reported by several studies as the primary cause of road crashes (Ahmed *et al.*, 2015) and a reasonable percentage of such accidents occur at unregulated intersections with most of such crashes involving red light runners (Rutting and Williams, 1996). Increasing support for the relationship between road traffic violations and accident fatality has led to research focusing on the motivational factors that promote these behaviors especially Red Light Running (Lawton *et al.*, 2006).

Red-light running is a frequent and highly dangerous driving act. Porter and England (2000) opined that ameliorating this lethal behavior is dependent on the understanding of its prevalence as well as the drivers involved. According to the United States National Highway Traffic Safety Administration's (NHTSA, 2008), there were more than 2.3 million reported intersection related crashes, resulting in more than 7,770 fatalities and

approximately 733,000 severe crashes in 2008. NHTSA's Fatality Analysis Reporting System (FARS, 2008) reports that red-light running crash alone caused 762 deaths in 2008 with an estimated 465,000 people injured annually by red-light runners.

Red-light runners as observed by Kishore and Associates (1997) can be categorized into three distinct law breakers who have no regard for anyone's right to the road other than their own; immature drivers who have their needs on other things and distracted drivers who take their eyes off the road or tend to something else, such as the kids or to reach for the car phone.

In terms of factors influencing Red Light Running behaviors, Lawton *et al.* (2006) using factor analysis, provided 3 factors namely errors, Highway Code violations, and more interpersonally aggressive violations. Yang and Neira (2007) in developing an effective driver assistance system that can prevent red light violations, suggested the importance of having an in-depth knowledge of the contributory factors and circumstances surrounding such violations. Their examination based on Sacramento's red light violation records revealed that younger drivers showed a higher tendency of running the red light and were more likely to commit such a violation at speeds above the posted speed limit and off peak time period between 8 p.m. to 5 a.m. Choi *et al.* (2017) in their own study confirmed that vehicles tend to run the red light when they are close to intersection during phase transition, and the vehicles following the leading vehicle with short headways also likely run the red light. In a similar study Rutting *et al.* (1999) compared RLR violators and non-red light violators involved and observed that drivers younger than 30 years of age, male, with invalid driver's license and intoxicated

are worst culprits. They also compared violation time to be mostly at night with the violators being young male with more deviant behaviour and about 55% having high characteristics and concluded that geometric design, control system and location are assessment characteristics affecting frequency of violation. The study in predicting social behaviour as it influences road traffic violation and accidents. Lawton *et al.* (2007) studied social deviance in order to establish its relationship with accident rate using Drivers Behaviour Questionnaire (DBQ). They used Poisson regression to confirm the relationship between mild social deviance and accident rates where it appears to be mediated by the propensity to violate with age parameter. In a later study, Lawton *et al.* (2009) looked at the affective domain of human psychology and opined that human conditions and anxiety predispose fast driving that could violate traffic rules and eventually result in accidents.

As presented by Vanहelt and Yannas (2013), driving behaviour theoretical models consider attitudes as an important determinant of driver behaviour. They identified and investigated three clusters of drivers using cluster analysis and discovered that traffic violations (speeding, drunk-driving, phone use), self-reported behaviour and attitudes to risk behaviour are related. The findings indicate that differences in attitudes and behaviours may be attributed to factors such as age, gender, and area of residence.

A religious inclination of road users behaviour was given by Rosenblum *et al.* (2004). Their study in Ramat-Gan (secular) and Bnei Brak (ultra-orthodox) focused on the effects of religiosity and faith on pedestrian behaviour on RLR zebra

Blood alcohol concentrations. In Tabuk city of Saudi Arabia, Al-Ansi (2014) assessed RLR.

revealed that number of approaches, speed, road width, speed on cross road, and width of cross road significantly affect red light violation.

crossing and walkway neglect, indifference to traffic prior to crossing and not assuming children crossing. Their chi square test showed a negative correlation between age and violation frequency. males violate traffic rules than females; younger ones violate more than older. Most importantly, pedestrians in the orthodox environment violate more than those in a secular environment.

The probability sample via telephone conducted by Porter and Boivin (2001) revealed that in spite of being knowledgeable about the consequences of RLR, one-fifth of drivers run red light. Age group predicted RLR among other demographic and attitude variables considered where younger ones were more likely to violate. Also being alone in the vehicle and hairy was found to be equally linked to RLR. Frustration according the study has least influence in RLR than speeding, tailgating and angry gestures at others. Driving simulation experiment results by Wu *et al.* (2016) indicated that non-professional drivers paid more attention to red-light running violations in comparison to taxi drivers who had a higher probability of red-light running violation. Also, it was found that taxi drivers were more inclined to steer away to avoid a potential collision while non-professional drivers had more abrupt deceleration behaviours when facing a potential crash. Moreover, the experiment results showed that taxi drivers had a

smaller crash rate compared to non-professional drivers and had a better performance in terms of crash avoidance at the intersection.

4.0 METHODOLOGY

located traffic light signal point. The second survey involved using a questionnaire for the collection of data on the opinions of the selected drivers on the situation by the communities while the third survey used key informant survey technique to derive detail information on traffic rules violation from residents at the vicinity of the field-work point.

The traffic count lasted for fifteen hours starting immediately from the time the control lights came on at 7.05am to 10.05pm when it went off. The observation and counting were conducted continuously for fifteen hours. The vehicles were categorised into six (6) to facilitate discerning the

The key informant interview session was equally conducted with those responsive persons within the vicinity of the observatory point which coincidentally revealed a victim of red light running.

The population sample for this research comprised of selected drivers (motorists) in five major motor parks in Minna, Niger state. Preliminary survey in the study area in conjunction with the officials of the National Union of Road Transport Workers (NURTW) revealed that there are 1,012 inter-city drivers and 204 vehicles travelling per day.

The study adopted Slovin formula to determine the sample size of the population.

The study relied on primary data collected by physically recording the number and observing the types of contraventions committed by various categories of motorists at a strategically

category of violators. The six categories include commercial auto-tricycles, private motorcycles, tricycles (KEKE NAPEP), commercial cars/buses, private cars/buses, trucks/pickups and Lorries/trailers. Total numbers of vehicles as well as number of violations per category of vehicles were counted during the 15-hour survey period. Using the validated researcher-designed instrument after a pilot survey, data was collected using Attitude towards Traffic Safety Test (ATST). Specifically, the ATST was administered to the road users (motorists) to identify attitudinal factors responsible for the traffic rules violation at traffic light signal points.

The equation is shown below:

$$N = \frac{N}{(Z + e)^2}$$

Where N = population size (1,050)

Z = constant

e = margin of error is taken as 5%

(0.05)

$$\text{Therefore } N = \frac{1050}{(1.96 + 0.05)^2} = 287$$

Purposive sampling technique was adopted for this research to select the six commercial car parks for sample population as it was not possible to be stopping vehicles for the interview, recourse was made to motor parks where drivers are accessible. The population sample comprised of 287 drivers from commercial car parks that are located within Minna metropolis. The commercial car parks are located in Kpakiungu, Central Mosque, Molai, Tunga, Sabon Gari

and Shango. All drivers in those points pass through the selected traffic light signal point for this study.

5.0 DATA ANALYSIS AND RESULT PRESENTATION

5.1 The Basic Profile of Respondents

Table 1 shows that all the 287 drivers sampled are male. This is expected since the focus was on the commercial drivers. Among them 44.9% had no educational qualification while those with primary

school certificate and diploma were 30% and 4.9% respectively. Age is a very common risk factor for predicting drivers' behaviour and about 44.9% of drivers were in the age group of 26 - 35 years. Most of them (79.9%) earned an estimated average monthly income of ₦35,500.00. A little less than a half (46.3%) of the drivers travel between 16 to 20 times in a month to states outside Katsina, Niger State. About 50.5% of them drove 18-seater buses (vehicle) to convey themselves and the occupants of the vehicle to various destinations.

Table 1: Summary of Respondents' Basic Profile and Characteristics

	Variables	Frequency	Percent
Gender	Male	287	100.0
	Female	0	0
	Total	287	100.0
Educational Qualification			
	No Certificate	129	44.9
	Primary School Certificate	86	30.0
	Secondary School	42	14.6
	NCE	20	10.5
	Total	287	100.0
Age	18 - 25	23	8.0
	26 - 35	129	44.9
	36 - 45	88	30.7
	46 Above	47	16.4
	Total	287	100.0
Income range	Below 25,000	29	10.1
	26,000 - 45,000	172	59.9
	46,000 - 65,000	52	18.1
	66,000 - 85,000	20	7.0
	86,000 Above	14	4.9
	Total	287	100.0
Trips per month	Below 5	11	3.8
	6 - 10	38	13.2
	11 - 15	105	36.6
	16 - 20	133	46.3
	Total	287	100.0
Vehicle type	18 Seater Bus	145	50.5

Sedan	113	39.4
Sedan Car	29	10.1
Total	287	100.0

Source: Authors' Field Analysis, 2015

5.2 Total Traffic and violations Count

A total of 42,782 vehicles passed through the encirclement point during the 15-hour survey period. It should be noted that some vehicles are bound to pass through this

point several times a day; an roughly 50% of the vehicles - commercial vehicles, tricycles, buses, taxi cabs provide intra-city transport services as can be inferred from Table 2.

Table 2: Volume of Traffic and Traffic Rules Violation

Type	Vehicle	Total	Offenders	%
Bike	Com bike	1179	2920	25
Bike	Private bike	6098	953	14
Bike	Tricycle	8944	124	1
Car	Commercial	3535	617	17
	car/bus			
Car	Private car/bus	10736	1156	11
Heavy	Truck/pickup	765	51	7
Heavy	Lorry/trailer	166	6	4

Source: Authors' Field Survey, 2015

5.3 Intensity of Traffic Rules Violation at Traffic Light Signal Point

The traffic count was conducted for one day commencing from the onset of the traffic light at about 7.00 am till 10.00 pm when it went off implying that it was done all day. A total of 3027 violations were observed

and the category of violation is the Red Light Running (RLR). The result is reflected in Table 3. Motorcycles are ubiquitous, adventurous and very flexible in terms of manoeuvrability and hence 25% of them were found violating traffic light rules compared to 1% for tricycles and 4% for lorries and trailers.

Table 3: Frequency and period of violation by vehicle category

Vehicle Category/ Time	Com. Bike	Priv. Bike	Tricycle (Keke)	Com. Cars, Buses	Priv. Cars, Buses	Trucks , Pick- Ups	Lorries, Trailers	Total
7.05am - 8.05am	266	80	6	46	53	7	0	428
8.05am - 9.05am	230	92	8	31	53	4	2	423
9.05am - 10.05am	175	74	4	43	49	2	0	367
10.05am - 11.05am	187	66	3	31	60	2	0	349
11.05am - 12.05pm	200	50	5	29	63	5	0	352

12.05pm - 1.05pm	239	36	6	34	54	0	0	369
1.05pm - 2.05pm	165	43	8	29	37	1	1	287
2.05pm - 3.05pm	171	36	7	35	45	1	1	347
3.05pm - 4.05pm	229	92	7	31	51	4	0	413
4.05pm - 5.05pm	192	72	3	35	72	5	0	379
5.05pm - 6.05pm	365	60	12	54	73	2	0	560
6.05pm - 7.05pm	400	125	11	64	87	3	0	713
7.05pm - 8.05pm	89	74	13	63	144	5	2	190
8.05pm - 9.05pm	0	15	15	25	159	9	0	223
9.05pm - 10.05pm	0	5	16	49	153	1	0	224
TOTAL	2920	933	124	617	1158	53	6	5827

Source: Authors' Field Survey, 2015

The table shows that most red light violations are committed generally in the evening specifically between 6.05pm - 7.05pm, commercial and private motor bikes with a record of 400 (56.1%) and 125 (17.95%) respectively summing up to 74.05% being the worst culprits. Generally, as shown in Fig. 4, of the 5827 violations recorded, commercial vehicles (buses, tricycles, cars, buses) violates more than private vehicles as shown in their frequencies and this represents 62.8%. The least vehicle category that violates are the

lorries and trailers (0.1%) followed by trucks and pick-ups (0.8%) the reason being that they usually avoid this route by making use of ring roads (by-pass).

Figure 4 summarises that 1916 violations were observed in the morning (7.05 am - 12.05 pm), 1795 in the afternoon (12.05 pm - 5.05 pm) and 2116 in the evening (5.05 pm - 10.05 pm). Violations in the evening is highest because of the absence of the law enforcement agents who must have closed work for the day by that period.



Figure 4: Periods and counts of violation

Source: Authors' analysis of data, 2015

Chidugba, C.B; Morendagi, W & Gana, D. © *Indian Planning Journal* Vol. 7, No 1, May 2018.
pp: 93 - 105

3.4. Types of Violations Observed

The physical errors or human behaviour at the study area revealed different kinds of violations. Such violations include Red Light Running which occurs when drivers fail to stop when the red light is on at intersections; they also fail when vehicles cross at the junction when the red light has stopped on the other side. Red lights are complete breaking law violations which occur when vehicles were going straight especially from those crossing roads failing that they also have the right of way and Drivers/pedestrians crossing vehicles happens when drivers fail to allow

pedestrians to have the right of way or crossing on the crossing paths or crossings.

3.5. Reasons for Traffic Rule Violation

Table 4 shows the results of the outcome of drivers who reported attitude toward traffic rule violations. Since the findings in Table 4, Drivers do have compromised obey laws (1.75, SD 1.00), but to be aware of a law (Mean 1.94, SD 1.01) and to be aware (Mean 2.26, SD 1.00), are the same number given for the drivers low profile law violation. The pattern demonstrates just the same of drivers rule with drivers characteristics.

Table 4. Reasons for Drivers Violations of Traffic Laws

Violations	%	Mean	SD	Response	T-test
Driver is have an compromised low profile law	207	1.75	1.00	Agree	1
Non-compliance caused by other law violators	207	1.94	1.00	Agree	1
In a hurry to arrive at your destination	207	2.26	1.01	Agree	1
Driving your vehicle than other drivers	207	2.00	1.00	Strongly Agree	1
Driving you assume to be caught	207	2.07	1.00	Strongly Agree	1
Surfing advertisements	207	2.00	1.00	Strongly Agree	1

Source: Author field activities, 2011

3.6. Factors associated with Drivers' attitude for traffic violation

The factors representing the characteristics of the drivers as presented in Table 5 were subjected to the Chi-square analysis to test for significant differences in the responses of the drivers regarding reasons for traffic violations.

3.6.1. Drivers' Level of Education

Three of the subjects addressed for driving behaviour at Traffic Light were found to be significantly associated with the drivers' level of education. As can be seen in Table 5, Driver responses on "Driving advertisements" ($\chi^2 = 10.01$, $p = 0.004$), "In a hurry" ($\chi^2 = 20.77$, $p = 0.001$) and Driver for "Crossing/running" ($\chi^2 = 20.45$, $p = 0.001$).

5.6.2 Age of the Drivers

Two reasons - "Being adventurous" ($\chi^2 = 19.28$, $p = 0.002$), and "Feeling more expert than others" ($\chi^2 = 11.41$, $p = 0.014$) were not significantly associated with age at time

there was no statistically significant difference in the opinions of the drivers. There is no association between Age and the other four reasons.

Table 5: Result of Chi-Square Analysis of Factors by Reasons for Traffic Violation

Factors	Hurry	Adventure	Smart	Expert	Uninterrupted trip	Foolish
Education	29.71 0.002*	33.93 0.000*	18.39 0.001	11.45 0.014	29.41 0.001*	18.99 0.009
Age	25.34 0.02*	19.28 0.002	45.70 0.001*	11.41 0.014	34.17 0.001*	34.17 0.013*
Income	34.76 0.004*	70.07 0.001*	39.71 0.001*	16.13 0.014	48.08 0.001*	28.51 0.007*
Trip number	34.76 0.071	39.15 0.001*	16.10 0.154	7.93 0.791	23.34 0.025*	17.23 0.141
Vehicle	8.07 0.368	36.42 0.001*	13.05 0.11	11.64 0.168	14.03 0.081	6.92 0.545

N.B. * χ^2 is statistically significant at < 0.05

5.6.3 Income of the Drivers

Income of the drivers was found to be significantly associated with all the reasons except "Feeling an expert more than others" ($\chi^2 = 16.13$, $p = 0.444$). This is not surprising because relationship between working hours per week (which affects income) and traffic offences by the commercial drivers is well established in the literature (Varmazyan et al., 2013).

5.6.4 Number of Trips

This factor shows a significant association with only two of the reasons namely "Being adventurous" ($\chi^2 = 39.15$, $p = 0.001$) and the

desire to have "Uninterrupted trip" ($\chi^2 = 23.34$, $p = 0.025$).

5.6.5 Vehicle type

Vehicle type was found to be associated with only one reason - "Just being adventurous" ($\chi^2 = 39.15$, $p = 0.001$). This implies that drivers' propensity to risk-taking has relationship with the size and performance of vehicles they drive. This finding is in accord with that of Horrell and Carter (2002) who observed significant relationship between vehicle performance and drivers' risk-taking behaviour.

5.6.6. Key Informants Interactive Session

The key informants' interactions revealed that an average of three accidents occur every week as a result of red light running. It was gathered that motor bikes are the worst culprits. It was also revealed that the accident rate was higher when the lights were newly installed. At a time, in addition to the presence of Policemen and Traffic Wardens, ropes pulled at both ends across the road was being used to force motorists to obey the red light. During the discussion session, a victim of traffic red light running violation who lamented as follows:

"My house is adjacent to the study point. In the evenings, I usually go across to the other street to relax and go back for evening prayers. As usual, on the 1st May 2015 at about 6.15pm, obedient vehicle users had already stopped at the traffic red light and giving me the right of way as a pedestrian. I started using the pedestrian crossing confidently when a violating private motorcyclist came from nowhere and knocked me down. When approached, he admitted he was wrong but claimed he was trying to beat the 7 pm ban on motorbikes."

6.0. SUMMARY OF FINDINGS

Violation of traffic rules at the Traffic Light Signal Point in the study area is staggering. As many as 5,827 vehicles were found to have been involved in one violation or the other with the commercial motorcyclists alone accounting for 50% of the offenders. Consensus opinions of all the 287 drivers. The study strongly suggests the installation of red light cameras and imposition of penalties on any erring vehicle user. The penalties should be displayed in billboards or on the posts of the traffic lights.

indicated an agreement that the "Desire to have uninterrupted trip", "Not to be seen as a fool" and being "In a hurry" are the main reasons for violation of traffic rules. Profit motives measured in terms of income, Education and Age of the drivers are the strongest statistically significant factors accounting for the differences in the drivers' opinions for the reasons why they committed traffic offences (Table 6).

The "Desire to have uninterrupted trip" and "Being too adventurous" are influenced by all the factors considered except "Vehicle type" and "Age" respectively implying that being adventurous cut across all age groups and the desire to have uninterrupted trip is not influenced by vehicle type.

4.0. RECOMMENDATIONS

The study recommends education/enlightenment programmes involving Federal Road Safety Corps (FRSC), Police, Traffic agents, Schools, Law enforcement agents be mounted on a larger scale for the various road users association namely Road Transport Employers Association of Nigeria (RTEAN), Amalgamated Commercial Motorcycle Riders Association of Nigeria (ACOMORAN) and National Union of Road Transport Workers (NURTW) on the implications of non-compliance to road furniture.

For the camera to be effective in tracking the offenders, it must be complimented by adequate and accurate database of road users and hence the need for the Federal Road Safety Corps (FRSC) and the Police to

not only build a synergy but also have their further researches are suggested along gender line, on urban drivers and on comparative analysis of the private and

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