

**E-BOOK: AN ESSENTIAL TOOL FOR PROMOTING  
READING AND LEARNING AMONGST STUDENTS OF NIGER  
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### ***Abstract***

*There is a growing concerns over the astronomical decline in quality of teaching and learning amongst youths especially in developing countries, and a handful researches have been conducted in this regard. However, results from many of these studies revealed similar findings which all pointed to the steady decline in quality of teaching and learning across the globe. One common factor attributed for this drawback was the new media due to the evolution and advancement of technology as studies have revealed. At the beginning, what was then the new media (broadcast media of radio and television) were singled out as being responsible for diverting people's attention from reading; particularly television. At present times, it was revealed that the social media and internet connectivity were responsible for diverting the attention of many, thus distracting attentions from reading. However, it is pertinent to note that the devastating effects, social media platforms have a couple of tools that could improve reading by extension teaching and learning amongst students. Therefore, this study reviewed literatures on the advantageous aspect of social media to reading and learning; whilst laying emphasis on how youths can utilize social media to improve their reading habits.*